

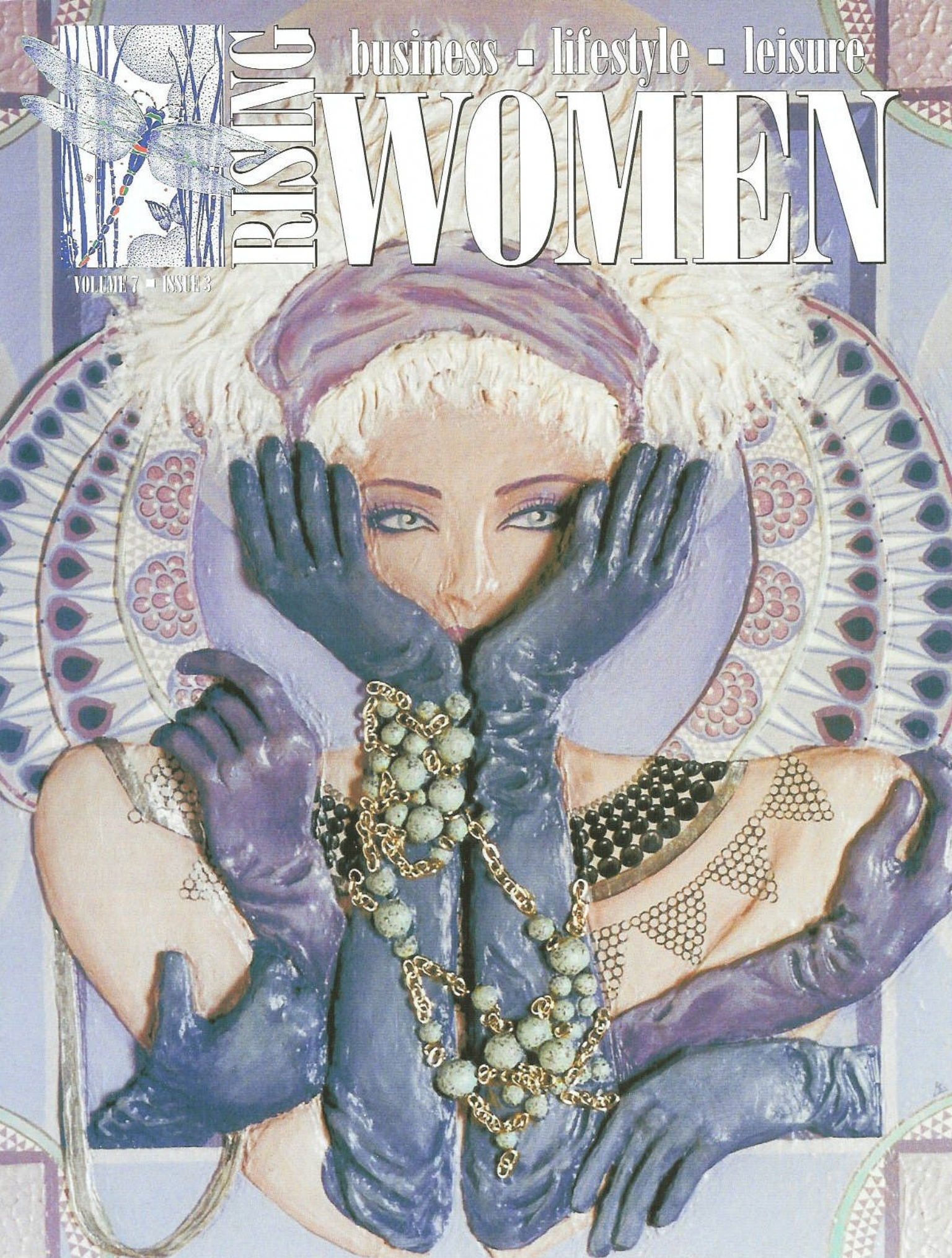


RISING

business - lifestyle - leisure

WOMEN

VOLUME 7 - ISSUE 3



Lisa Strecko is intrigued with colours and textures, which has helped her to blossom into a renowned artist. After graduating with honours in Illustration and Design at Dawson College in Montreal, she moved to Canada's West Coast.

Since 1989, Lisa has lent her resiliency and unique style of art to the fascinating industry of international giftware design. Her designs include internationally acclaimed Bramble & Clover (adorable

storytelling portrayed on old-fashioned maps. In November 2004, Lisa had the privilege of launching her first *Corporate Culture Map* at Webster's Gallery in Calgary, Alberta. The true magic of these maps is that they remain timeless. Lisa's genius has built into each map a means to revisit the map regularly to update and keep the map alive with the company's vision, goals and objectives. This new *Corporate Culture Map* is the "next generation" of mission statements.

Another design that is proving to be delightfully popular is the demand for *Baby Life Maps*. This map captures the baby from birth until adulthood. Lisa visits the baby and the parents annually. On site, Lisa adds to the baby map all significant events that will remain as cherished memories for the child and family to celebrate.



LISA STRECKO

hedgehogs) which have retailed in stores since 1996. This is considered an extremely long run in the giftware industry. Lisa's Oak Leaf (whimsical character-faced leaves) also continue to attract customers globally. Lisa's greatest gift is her innate ability to interpret retail trends. Not only does she have an intuitive instinct of what the customer may be seeking to buy, she also designs art pieces to be both timely and timeless.

Lisa's has currently embarked on a brand new and exclusive trend, *Corporate Culture Maps*. This new direction involves capturing people's personal and professional life experiences on canvas. These wonderful memories are illustrated

The art piece featured on the front cover is titled "*A Woman of Many Talents*". It is created by sculpting with a specially mixed compound. The image is carved, sanded and refined and then brought to life with acrylic paints and iridescent colours. Galleries and art shows throughout Western Canada have exhibited Lisa's art. Lisa may be reached at 403.802.0968 (Calgary) or 604.767.9670 (Vancouver) or via email at lstrecko@shaw.ca

Rising Women is proud to present Lisa Strecko on the cover of our Jan/Feb issue. We also wish her the best of luck with her new, highly creative venture. Believe in your dreams Lisa! ■



RISING business - lifestyle - leisure WOMEN

www.risingwomen.com